

Press Release

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Capitalizing on the Opportunities in the Booming Sustainable City Development Sector

Singapore – October 14, 2009 – An UN report states that Cities and urban areas are gaining an estimated 60 million people per year - over 1 million every week. In many developing countries cities are growing two or three times faster than the overall population.

Asia's economic giants such as China and India are developing some of the world's largest and densest cities. There are about 100 cities in China with more than 1 million inhabitants. The impact of global warming and rapid urbanization is driving global policy makers to prioritize the environment. The urgency for existing and new cities to become fully sustainable is extremely important to ensure that the effects of climate change are reduced or reversed.

Sustainable city development projects are growing Asia, particularly in countries such as Singapore, Malaysia, China and India. Policies are being implemented on energy consumption, green buildings, renewable energy production, green transportation systems, waste recycling and water management. In Singapore, 5 commercial buildings for office, retail and manufacturing use have received grants from a \$20 million scheme to install solar panels this year.

Sustainable Cities 2009 is a premier event within the Singapore Energy Week. International authorities, developers, architects and urban planners will gather to discuss key issues and trends, regional legislation and policies, investment opportunities, green technological discoveries and solutions associated with developing sustainable cities. Sustainable Cities will showcase several existing and future projects around the world, such as the Mata de Sesimbra in Portugal, the City of Edmonton in Canada, the Tianjin Ecocity in China, the Dongtan Ecocity in China, the BedZED in London, the Waitakere Ecocity in New Zealand, the Masdar City in Abu Dhabi, and more.

Leading industry speakers include:

- Jonathan Davis, Director of Knowledge & Skills, Commission on Architecture and the Built Environment (CABE), UK
- Judy Lawley, Councillor & Chair, Community & Culture, Waitakere Ecocity, New Zealand
- Keshav Varma, Sector Director, East Asia and Pacific, Urban, Development Sector, The World Bank, Philippines
- Chris Seeley, City Director, Clinton Climate Initiative, Thailand
- Dr Nola-Kate Seymour, President & CEO, International Centre for Sustainable Cities, Canada
- Melvin Thong, Deputy Director- Mechanical & Electrical Systems, Land Transport Authority, Singapore
- Goh Chye Boon, CEO, Sino-Tianjin Eco-City Project, Sino-Singapore Tianjin Eco-city Investment & Development Co. Ltd, China
- Paulo Reis Silva, Project Director- Mata de Sesimbra, Pelicano, Portugal

The event will bring forth informative insights, knowledge exchange and interactive panel sessions on:

- Singapore's clean green blueprint
- Global climate change policy and regulations driving sustainable cities development
- Government and international support & initiatives to steer sustainable city planning
- Financing & investment opportunities and risks for sustainable cities
- Implementing carbon management strategies for the built environment
- Achieving zero carbon footprints at a city level
- Developing a city that is fully powered by the sun
- Evolving global partnerships in sustainable city developments
- Urbanisation trends in Asia and how it will impact sustainable city development in Asia
- Green framework for rapid transit systems to fit with sustainable city planning
- Integrating green buildings, green transportation, green communities
- Integrating renewable energy into urban landscapes for enhanced energy efficiency
- Waste management strategies for sustainable cities

For more information on Sustainable Cities 2009, please visit www.sustainablecitiesasia.com

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About the Singapore International Energy Week

The annual Singapore International Energy Week (SIEW) is a leading energy conference that provides a platform for policymakers, business leaders and academics to exchange ideas, strategies and best practices that will help shape global and industry energy agendas. Jointly organized by the Energy Market Authority (EMA) and the Energy Studies Institute (ESI) from 16 to 20 November 2009, SIEW features a comprehensive schedule of clean energy-focused conferences, exhibitions and networking sessions from a diverse cross-section of energy industry leaders. More information about SIEW is available at <http://singapore.iew.com.sg/>.

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